

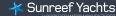
## **ABOUT SUNREEF YACHTS**

Established in 2002 by Francis Lapp, the Sunreef Yachts shipyard is regarded as the world leader in designing and manufacturing of luxury, custom made sailing and power catamarans with over 60 ft in length

#### **MISSION - GOALS**

- We are constantly working to ensure that the Sunreef Yachts brand is synonymous of the quality and hi-ended luxury
- We are continuously expanding the range of models
- We are focused on the precision of production of our boats. Our offer is tailored to the needs and expectations of every single customers



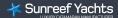


# **LOCATION & NETWORK**

Sunreef Yachts shipyard and all the company's assets are based in Gdansk – Poland - Europe. The company's yachts are delivered to their Owners in all the parts of the world.

The company has constantly growing network of brokers and sales representatives who are ready to meet with Clients all over the world.





## **TIMELINE**













2008

Double deck power catamaran

In-house carbon mast production over 25 m in infusion technology

The biggest sloop-rigged catamaran – superyacht in the world, Sunreef 114 CHE

Presentation of the revolutionary 210 Power Trimaran concept. Launch of the first power catamaran with VOLVO IPS System

2013

2015

Concept of the hydrofoiling system to open luxury power catamarans

First ever luxury catamaran with a flybridge

2003

Power catamaran with oceanic range of 10 000 nm Introducion of the ULTIMATE range – a sophisticated design line of ultra modern, high performance sailing catamaran

The first sailing catamaran with a double deck design, Sunreef 102 IPHARRA

Introduction of the first folding mast in the sailing mega catamaran (over 80ft) in the world.

Introduction of the Sunreef Supreme Concept and the first sailing catamaran

2016





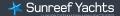
2010





2014





# **SUNREEF YACHTS BUSINESS AREAS**

- Designing and Construction of the yachts based on the individual orders
- After sales service –
   Exclusive Club

World wide charter services –
 Sunreef Yachts Charter









# SUNREEF YACHTS CATAMARANS STRONG POINTS

- Customization of each yacht (layout, interior)
- Fully customised interior finish and personalised exterior design
- In house production
- Natural stabillity
- Extended living and storage space (twice as big as on the monohulls of the same length)
- Low draft
- Low fuel consumption
- Performance (on motors up to 25+ knots)
- Yacht service after delivery
- All units are certified by RINA

www.sunreef-yachts.com

## IN HOUSE DESIGN & PRODUCTION

- The Sunreef Yachts shipyard has the knowledge, experience and technical background necessary to build vessels of the highest quality from composite, using the most advanced technology practised in the yachting industry today
- Each yacht is prepared with attention to every detail by over 400 employees. All units are designed, personalised and made at the shipyard in Gdansk
- The company hires the best specialists and engineers from the country and from abroad
- The team of Project Managers, who control all of the unit's construction stages, is responsible for the completion of the order, which is from the start of production to when the unit is handed over to the customer



## **FACILITIES**

- The shipyard consists of 4 highly specialized and technologically advanced manufacturing halls, the paint shop, the carpentry workshop, and the inox & aluminium workshop
- The shipyard has direct access to the waterways of the Port of Gdansk
- Sunreef Yachts has access to optimal infrastructures, such as a floating crane capable of a lift of over 300 tons
- The shipyard also provides full mechanical, electrical and electronic services and has heated storage space for materials, while the yacht is still under construction, which is a very convenient solution for every Captain and Project Manager



















Luxury stands for customization, craft and creative freedom





## IN HOUSE INTERIOR DESIGN

The in - house
Design Team, of 8
people, constantly
brings new concepts
to life by working on
new ideas, thereby
setting new global
trends in the field of
yacht design



"infinite number of layouts and interior designs on each yacht freedom of choice"





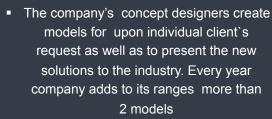
"Every yacht is unique as her Owner,,



# **CONCEPT DESIGN**









## SUNREEF YACHTS CHARTER



- Over 13 years of experience in the yacht chartering industry
- Central agent for over 20 yachts from 60-114 ft including Sunreef vessels
- Experienced team of professionals with privileged relationships with charter brokers worldwide
- Highly successful marketing program dedicated to promote yachts
- Customized service package tailored to meet specific needs of the customer
- Top results in generating revenue from clients investments and in optimizing charter income
- Focus on maximizing potential profit from operating yachts
- MYBA, CYA and Charter Index websites, collectively the most comprehensive and frequently consulted global databases for charter brokers

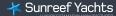
## SUNREEF YACHTS EXCLUSIVE CLUB

An offer dedicated to the Sunreef Yachts Owners. Exclusive club is a combination of yacht management and luxury concierge:

- Established in 2008
- Professional management of the yacht's schedule

- Crew employment, transportation, placement and administration
- Technical assistance on preferential terms

- Periodic yacht operation reports
- Top notch yacht supervision including organization of insurance covers
- Cruise and voyage planning
- Supervision of crew's and company's expenses





SUNREEF YACHTS
CUSTOM PRODUCT
RANGES

www.sunreef-yachts.com

## SUNREEF CLASSIC POWER RANGE



# SUNREEF CLASSIC SAILING RANGE

## SUNREEF SUPREME RANGE







## **AWARDS**

Numerous nominations and awards received by Sunreef Yachts in the most prestigious industry contests held all over the world:



- World Yacht Trophy 2016 for the Sunreef Supreme 68 and its layout
- Asia Boating Awards 2016 70 Sunreef Power awarded as the Best Motor Multihull in the World
- Asia Boating Awards 2015- Sunreef 74 awarded as the Best Worldwide Sailing Production
- 2014 Robb Report "Best of the Best" Contest in China (Sunreef 156 ULTIMATE as the winner in sailing category),
- 2014 Global Luxury Manufacturing Excellence Award (Sunreef Yachts as the Winner in Motor & Sailing Yachts Category),
- 2014 European Medal for Sunreef 80 Carbon Line Levante sailing catamaran
- 2014 Best Asia-Based Charter Yacht of the Year by Asia Pacific Boating
   Magazine for 70 Sunreef Power Damrak II
- 2013 Most Spectacular Entry to China in the Year 2013 (award received at SIBEX, Shenzhen International Boat Show 2013),
- 2013 World Yacht Trophy for Entrepreneurship of the year 2013,
- 2011 Sunreef 102 IPHARRA titled as the finalist of Showboats Design Award ,
- 2011 Sunreef 114 CHE- the finalist of World Superyacht Awards 2011
   www.sunreef-yachts.com



# SALES PROCESS

#### SALES

#### CLIENT - BROKER - SHIPYARD

- Tools available: broschures, layouts, price lists, speed prediction reports for possible engines, VPP reports, photo-presentations, videos
- Sea trials and visit in the shipyard by occasion of launching next vessel
- Private viewings and meeting with SY's representatives

### SALES CONTRACT (main points)

- 5-6 instalments
- Warranty, Boat Shows
- Delivery date (needs to be consulted with shipyard ech time)

#### CONSTRUCTION

- Project Manager for each vessel
- Meeting with Interior Design Team
- Inspections
- · Modifications (new options)
- Sea Trials
- Delivery

